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FOR IMMEDIATE RELEASE

Pioneer[®] Surgical Technology, Inc. and Bonovo[®] Orthopedics, Inc.
Establish Foothold in Fastest Growing Spine Market in the World

Companies launch major product introduction for the
2009 Chinese Orthopaedic Association meeting in Xiamen.

Marquette, MI – November 17, 2009 - Bonovo Orthopedics, Inc., a leading Chinese manufacturer and distributor of orthopedic products, has received government approval to market Pioneer's full portfolio of spinal fusion products.

Bonovo is a sponsor of the Chinese Orthopaedic Association annual meeting – the largest and most international professional spine meeting in that country – and is planning a comprehensive rollout of Pioneer's Quantum[®] spinal rodding, disc spacer, and cervical plating systems.

Pioneer's Chief Marketing Officer and General Manager of Spinal Operations, Thomas McLeer says, "While it has taken a long time to get these products approved, there is an interesting advantage to have all of these products gaining approval at approximately the same time in that we are hitting the market in 2010 with a complete Pioneer 'fusion system'not just individual products."

"With Pioneer's leading-edge technology and Bonovo's customer service and support, we are confident that Pioneer Surgical will become the preferred brand by leading orthopedic surgeons throughout China. We are excited to get started," stated Bonovo's CEO, Peter Slate.

Pioneer and Bonovo, in 2008, signed a comprehensive agreement for the distribution and sale of Pioneer products in China with Bonovo serving as Pioneer's exclusive distributor of its products for the Chinese spine market.

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About Pioneer Surgical Technology, Inc.

Pioneer Surgical Technology, Inc. is a dynamic medical device firm headquartered in Marquette, Michigan. They have advanced Biologic research, development, and manufacturing facilities in Greenville, North Carolina and Woburn, Massachusetts. Pioneer has a full line of motion preservation devices available commercially in Europe or under clinical evaluation in the U.S. In addition, they offer diverse spinal fusion systems. Pioneer's signature articulating P3[®] Technology – *Pioneer PEEK-on-PEEK* - is vital to their nucleus replacement system, NuBac[®], which is currently in U.S. clinical trials. Pioneer's focus on innovation has resulted in over 120 U.S. and foreign patents, with numerous patents pending. Pioneer is dedicated to developing products that positively impact the lives of patients, employees, and business associates, are easier and faster for surgeons, and are cost effective for the healthcare system. For more information on Pioneer and its products visit www.pioneersurgical.com.

About Bonovo Orthopedics, Inc.

Bonovo Orthopedics, Inc. is a premier developer, manufacturer, and distributor of orthopedic implants and other products to the orthopedic and neurosurgical markets. Bonovo has been a leader in the Chinese orthopedic industry for over 15 years. Bonovo distributes its own products and serves as a distribution partner for other leading international companies. The Bonovo team is committed to driving new standards of orthopedic care throughout China by bringing the best products to market – products that combine strong market demand with great social benefit. For more information on Bonovo and its products visit www.bonovo-ortho.com.

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